

ARGUMENT AGAINST MEASURE K

VOTE "NO" on Measure K because it would increase the sales tax rate **forever**, reward failed leadership and cost jobs during an economic recession. **Measure K would make the Salinas sales tax rate the highest in the county. A sales tax of about 10%** would encourage people to shop in cities like Marina which have a **lower tax rate** or on the **Internet** and pay no tax at all. This would result in fewer jobs for Salinas residents and make neighborhoods less safe because crime goes up when job opportunities go down.

General city tax revenues have increased greater than the cost of living since the last tax was imposed (Measure V) but population and service levels are about the same as they were 7 years ago. Also, city officials have been reckless and irresponsible with employee pension management so you cannot expect better from them with your money.

City leaders failed and cannot be trusted with more of your money because they gave priority to funding highly-paid city government employees instead of service levels. The fact is an amazing **243 Salinas City government employees** were reported as paid over **\$100,000** last year and this report **excludes the high cost** of taxpayer-funded health and retirement benefits. There were only **100** employees over **\$100,000** the year before the last city tax hike (Measure V).

Examples of the highest paid last year by position are:

\$239,007 -Police Sergeant; **\$228,147** -City Manager;
\$226,570 -Police Commander; **\$221,150** -Dep. Fire Chief;
\$220,747 -Police Officer; **\$213,025** -Fire Battalion Chief;
\$200,806 -City Attorney; **\$188,837** -Dep. City Manager;
\$164,769 -Library Director; **\$157,067** -Economic Dev. Dir.;
\$143,739 -Rec-Park Supt.; **\$134,045** -Asst. City Attorney;
\$121,784 -City Clerk; **\$121,353** -Fire Fighter;
\$111,053 -Park Grounds-Forestry

Visit www.SVTU.org for more information and **"Vote NO" on Measure K.**

s/ Brett Landon, "No on K" Committee Chairman
s/ Robert Ratto, Salinas Resident & Small Business Owner
s/ Anthony Andrade, C.P.A.
s/ Ruben C. Sanchez, Retired
s/ Carol Leino, Retired

CITY OF SALINAS
AUG 17 2003
CITY CLERKS OFFICE

Primary argument in opposition of ballot measure; if individual signer, the signer must be a Salinas registered voter. If signing on behalf of a bona fide organization, signer must be a principal officer.

BALLOT ARGUMENT FORM OF STATEMENT

The undersigned author(s) of the primary argument in opposition to the ballot proposition(s) Measure K,

Transaction and Use Tax; on the City of Salinas' November 3, 2009 Special Municipal Election hereby state(s)

that this argument is true and correct to the best of my/our knowledge and belief.

1. NO ON K

Name of Organization (optional)

Brett Landon

Sign name

BRETT LANDON

Print name

8/13/09

Date

CHAIRMAN / SMALL BUSINESS OWNER

Title (optional)

2.

Name of Organization (optional)

Robert Ratto

Sign name

Robert Ratto

Print name

8/13/09

Date

Salinas Resident / Small Business Owner

Title (optional)

3.

Name of Organization (optional)

Anthony L Andrade
Sign name

ANTHONY L ANDRADE 8-15-09
Print name Date

CPA
Title (optional)

4.

Name of Organization (optional)

Ruben Sanchez
Sign name

RUBEN C. SANCHEZ 8/13/09
Print name Date

RETIRED
Title (optional)

5.

Name of Organization (optional)

Carol Leino
Sign name

CAROL LEINO 8-13-09
Print name Date

RETIRED
Title (optional)