



City of Salinas

DEPARTMENT/DIVISION NAME
200 Lincoln Avenue
Salinas, CA 93901

PRESS RELEASE

FOR IMMEDIATE RELEASE

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CONTACT TITLE: Redevelopment Project Manager

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SUBJECT: Applicants for Salinas Historic Resources Board sought by Salinas City Council

The Salinas City Council is now seeking qualified applicants to serve on the Salinas Historic Resources Board. The seven-member Salinas Historic Resources Board was created on April 27, 2010 by City Council Ordinance. The application deadline is June 30, 2010. The City Council will make appointments to the Board from among the applications received. Persons interested in serving on the Salinas Historic Resources Board should contact Frank Brunings, Redevelopment Project Manager, at 65 West Alisal Street, Salinas, CA, 93901, or email: frankbr@ci.salinas.ca.us.

More information on the Ordinance and a downloadable Historic Resources Board application form, can be found on the City of Salinas Website:
<http://www.ci.salinas.ca.us/news.cfm#historic>.

The Historic Resources Board will identify, protect, preserve, and restore Salinas' historic sites and cultural heritage assets and transform them into future attractions for visitors and tourists. Applicants for the positions should have a demonstrated interest, competence, or knowledge in historic preservation, heritage preservation, or heritage tourism. At least two members of the Board must have professional qualifications in historic preservation fields but strong participation by members of the local business community will be needed for their business expertise, entrepreneurial spirit and vision in preserving and then marketing Salinas' historic sites and heritage assets. Once formed, the Salinas Historic Resources Board can designate additional resources submitted by an owner as a local "Historic Resource" or as part of a larger Historic District. The Board will then recommend actions to the City Council on designation, alteration, construction, demolition and/or removal of "Historic Resources."

Mayor Donohue has given historic preservation his "highest priority as an economic development asset for attracting visitors, and for preserving Salinas' proud heritage."